BlueStar
authorised by Sanlam

Our Client Value Proposition

Get the financial advice you need

We're committed to helping you reach your financial goals – whether you're planning for retirement, saving for a holiday, securing your child's future, or building your business.

Consulting an accredited financial adviser is essential to help you with some of the most important financial decisions of your life. BlueStar Businesses provides client-oriented financial advice. We offer you holistic advice to help you reach your financial goals, achieve sustainable wealth and gain peace of mind. These Businesses strive to build a financial future and legacy for you and future generations.

Continuity and peace of mind

As a BlueStar client, you'll be building a relationship with our team of financial advisers, rather than with a single adviser. And this means that you'll always deal with someone who understands your financial situation and goals and knows your long-term financial plan. This continuity, along with the knowledge that the financial advice we provide is backed by Sanlam, means you can rest assured that your finances are always in good hands.

A range of financial expertise under one roof

At BlueStar, you'll draw on the expertise of a team of financial specialists who can offer you personalised advice and a wide range of financial solutions – from financial planning and insurance to investment advice and retirement planning. We also offer short-term insurance with our partners MiWay and Santam. And if any of your financial needs can't be addressed by one of our advisers, we'll source an expert for you. Practices with Certified Financial Planners, you can rely on trusted, practical alternatives that will enable you to make well-informed financial decisions.

Meet the team

FinPrufe Wealth
BlueStar
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At **FinPrufe Wealth BlueStar** we believe that every individual is important. As a team, we are committed to achieving effective results according to your needs. Our team consists of experts in several specialist fields and can therefore render a one-stop service with holistic solutions.

Theunis Steyn is a senior financial planner at Sanlam with 27 year's experience. He is co-principal of FinPrufe Wealth BlueStar that lives our core values, namely: Integrity, Service and Respect. He always acts in the interest of his clients and received 20 International Quality Awards. Although he focuses on retirement and investment planning, he offers holistic planning for each client and is committed to a long-term relationship.

Theunis holds a National Diploma in Analytical Chemistry, National Certificate in Financial Markets & Instruments (AFM), is a Certified Financial Planner (CFP) and completed his Level 1 Regulatory Exam for Representatives (RE5).

André Wethmar is a senior financial planner and started his career at Sanlam in February 2012 within FinPrufe Wealth BlueStar.

He is passionate about tax and investment planning, and his main goal is to help you make well-informed decisions on what types of investments are suitable for you considering tax. André is firmly committed to long-term client relationships and, through financial planning, helps his clients with retirement, tax, estate & insurance planning strategies.

André holds a BCom degree, Postgraduate Diploma in Financial Planning from the University of Stellenbosch and a Postgraduate Diploma in Investment Planning from the University of Free State.

He is a member of the following professional bodies:

- Financial Planning Institute of South Africa, where he is a licenced CFP® professional
- South African Institute for Tax Practitioners, where he is a registered General Tax Practitioner (SA)™
- Council of Medical Scheme, registered medical scheme broker

Alto de Kock has been in the financial services industry for four years. If he's not giving professional advice to his clients, you will find him either on his bicycle in the mountains or in the ocean on his surfboard. He is passionate about people pushing themselves to the best they can possibly be, financially and physically. He enjoys cultivating long-term business relationships and seeing his clients grow with him.

Alto has a Bachelor of Commerce (business) from the University of Stellenbosch. He also holds a Postgraduate in Financial Planning attained from the University of Stellenbosch Business School and a Postgraduate in Investment Planning at the University of the Free State. Alto is also a registered CFP® professional.

ConradiePrisma BlueStar authorised by Sanlam

ConradiePrisma BlueStar is situated in Durbanville, and provides specialised financial planning, insurance, retirement and investment services to individuals and businesses.

Our team consists of a number of financial planners who specialise in different financial disciplines, which allows us to provide our clients with a greater depth of knowledge, servicing all financial needs and requirements from a single location. This customised approach takes into consideration the complexity and uniqueness of each client's position, so you can rest assured that your specific financial needs will be catered for.

Hugo Lambrechts is an accredited Sanlam financial adviser at ConradiePrisma BlueStar in Durbanville, Western Cape. When working with clients, he goes above and beyond to make sure they achieve financial independence and sustainable wealth. Please feel free to contact him, should you need assistance with your personal financial plan.

Hugo has a M.Comm from the University of Stellenbosch.

Infineo BlueStar authorised by Sanlam

Infineo BlueStar comprises a team of experienced financial specialists who make time to understand your specific requirements and circumstances, and to draw up a financial plan that suits your unique position.

We serve our clients from Somerset West, and our advice and solutions are based on comprehensive and fully compliant financial planning. We are committed to developing long-term relationships to deliver a superior client experience, which is based on solid administration and support processes.

Pieter Vermeulen
Certified Financial Planner®
National Certificate: Financial Markets and Instruments

Jean van Rooyen
Certified Financial Planner®
BComm (Stell.)